



Community Learn to Sail

FUNDRAISING CAMPAIGN

Southern Idaho Sailing Outreach



We believe that everyone should have the opportunity to try sailing.

5 Health Benefits of Kids Playing Outside

- 1 Improves vision**
(American Academy of Ophthalmology)
- 2 Promotes social skills**
(University of Missouri-Kansas' School of Education)
- 3 Increases attention span**
(Centers for Disease Control and Prevention)
- 4 Reduces stress**
(University of Colorado)
- 5 Increases Vitamin D levels** (American Academy of Pediatrics)

It's estimated that kids and teens between the ages of 8 and 28 spend about 44.5 hours each week in front of digital screens. About 23% of kids and teens report a feeling of addiction to video games.

The Challenge

We live in a society that is increasingly plugged in. Kids and adults alike spend hours every day in front of digital screens, physically inactive. This results in a risk of increased obesity and decreased attention span.

Even if youth are involved with sports like soccer or football, we recognize that team sports aren't for everyone.

Sailing offers a viable alternative. SISO and our partners are ready to help.

Southern Idaho Sailing Outreach (SISO)

Everyone should have the opportunity to sail.

The sport of sailing offers a unique experience for those who haven't found a place in traditional team sports.

Sailing provides opportunities that fosters self-reliance, builds decision-making skills, critical thinking, curiosity, confidence and provides for a lifetime of adventure.

SISO and our Community Partners support this effort by providing small boats for learning; safety equipment; docks specifically designed for small boats and qualified certified sailing instructors.

SISO is campaigning to provide boats, docks and equipment for a new community sailing program. This fits into a broader mission that supports sailing education, and to provide sailing opportunities to youth and families in Southern Idaho.



\$120,000 Already Secured

A necessary step in providing the sailing outreach and education programs is to provide safe equipment. Toward that end, SISO, thanks to a partnership with Ada County Waterways, applied for and was awarded two competitive grants from the Idaho Department of Parks and Recreation's Waterways Improvement Fund. The grants made it possible to install low-profile docks at Lucky Peak's Spring Shores Marina in the Spring of 2018 and 2019.

The dock improvements project will include a boat ramp for hand launching watercraft. In all, the new infrastructure is specifically designed for small non-motorized boats, making it easier for learning sailors to enter and exit small sail boats without the stress of getting out of the way of larger motor boats.

Future planned infrastructure at Lucky Peak includes a sailing learning center with equipment storage and a fleet of RS Zest and Club 420 sailboats suitable for youth or adults learning how to sail.



What is Planned

Plans are underway to launch sailing camps in the summer of 2019. To prepare for the launch, the City of Boise Parks and Recreation is partnering with the Southern Idaho Sailing Outreach (SISO) and US Sailing to certify sailing instructors.

Make it Possible

Help SISO take the next crucial step: Purchasing boats and safety equipment. Without these, sailing education and other community sailing programs simply won't happen. To provide opportunities for youth and families to learn to sail, boats and supporting infrastructure are needed.

We will need \$300,000 to launch the program.

SISO Community Partners

Southern Idaho Sailing Outreach relies on strong partnerships to achieve our mission. Thank you to the following partners, they make our vision possible.

Southern Idaho Sailing Association (SISA) is the parent organization to SISO – and together we share the larger goal of promoting sailing in Southern Idaho. SISA provides expertise and opportunities for sailing, maintains our growing fleet of sailboats, coordinates sailboat races and related events, and, through membership with SISA, provides continued sailing opportunities for students.

Idaho Department of Parks and Recreation (IDPR) maintains the Spring Shores Marina (at Lucky Peak Reservoir) and associated, infrastructure, including docks and storage facilities for our fleet of instructional sailboats. This is the planned home of our future instructional sailing program.

Boise Parks and Recreation will oversee all aspects of sailing instruction and provide resources and administration for sailing classes at Lucky Peak. This includes providing instructors, marketing, class registration, transportation, and all the other requirements for a successful sailing instruction program.

Ada and Boise Counties both provide law enforcement and facilities management at Lucky Peak Reservoir, the home of our sailing venue. Ada County owns the low-profile docks at Lucky Peak.

US Sailing, one of the largest sailing organizations in the world, provides insurance and instructor certification which are critical resources for our sailing program.



5 Reasons Why Kids Should Learn to Sail:

- 1 Bonding with other kids and people
- 2 Balance between the natural world and digital experiences
- 3 Positive connection to STEM through understanding sailing systems
- 4 Learning how to make critical decisions and be self-reliant, while fostering a work ethic
- 5 Cultivating a sense of adventure

About SISO

Southern Idaho Sailing Outreach is a nonprofit 501(c)3 organization incorporated in late 2017. The concept for SISO began in 2016 when several members of its parent organization – the Southern Idaho Sailing Association (SISA) – recognized a need for more sailing opportunities in southern Idaho.

Reaching out to new sailors

That desire to bring sailing to more Idahoans is at the heart of SISO's work. The group finds ways to connect with people who may not otherwise have opportunities to sail. For example, co-hosting a community sailing event with Boise City Parks and Recreation at Quinn's Pond on a busy summer weeknight. Parents and kids were able to sail with experienced sailors and debrief over a picnic dinner.

Who we are

An all-volunteer board is comprised of members who share a passion for sailing and sailing education.

Co-Chairs

- Howard King
- Peter Palmer

Board Members

- Steve Christiansen
- Eric Davis
- J.T. More
- Tina Klamt

Advisory Members

- Marie Hattaway,
Boise City Parks and Recreation
- Surat Nicol,
Idaho Department of Parks and Recreation



Contact Us

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